

Francesca Grignani

Portfolio: francescagrignani.com

[linkedin.com/in/francesca-grignani](https://www.linkedin.com/in/francesca-grignani)

francescagrignani.designer@gmail.com

+39 339 6974215

EXPERIENCE

November 2021 - present • Milan, IT

Freelance / Information Designer

I design digital and print information experiences, and teach information design and data visualization with a focus on the education sector.

Continuous collaborations:

- ZingChart, data visualization JavaScript library: I developed the design system and currently curate the visual identity, app, and demos for an upcoming new product.
- Future Education Modena (FEM), center for educational innovation: I support EdTech projects, design data-driven experiences for events, and curate didactic paths and materials as lead of the applied research unit "Information Design for Learning".

Other selected clients:

The Visual Agency, Dalk, Stealth startup in the fintech sport sector.

Lectures and talks:

Learning More Festival in 2022–2024, UNIRSM Design in 2023.

August 2020 - September 2021 • Como, IT

Hospital Valduce / Information Designer

I was the first designer introduced in the facility. I have led various internal projects in close collaboration with Health Management, Risk Management, and Operating Units, such as developing visual representations of COVID-19 protocols, data visualizations for internal reports, and the project for a new wayfinding system. I also collaborated with an external provider to structure a new documentation system and support the implementation and adoption of an Electronic Health Record system.

2016 - 2019

Bootcamps and Internships

- Milan Bootcamp of Collaboration Against Disinformation, with First Draft and Density Design - role: facilitator information designer.
- ABB's Innovation Bootcamp with TWIG Agency and Polimi - role: communication designer assisting a tech startup at the end of an incubation program.
- Tsinghua University Museum - role: communication designer intern with a focus on exhibitions.
- Workshop Sperimentazioni Cromatiche Milano by Polimi Laboratorio Colore - role: communication/color designer.

EDUCATION

October 2016 - December 2019 • Milan, IT - Beijing, CH

Politecnico di Milano /

MSc in Communication Design

110 / 110

I concluded my Double Degree Program with the research thesis "*Mapping Design Thinking, observation and representation of the conversation about design thinking through digital methods and data visualization*".

Supervisor: Paolo Ciuccarelli

Co-supervisor: Michele Mauri

October 2016 - December 2019 • Milan, IT - Beijing, CH

Tsinghua University /

MSc in Information Art Design

Full marks

October 2013 - September 2016 • Milan, IT

Politecnico di Milano /

BSc in Industrial Product Design

110 / 110

June 2013 • Milan, IT

Artistic Diploma

100 / 100

TECHNICAL SKILLS

Design _ Figma Suite, Adobe Creative Cloud (Illustrator, InDesign, After Effects, Photoshop, basic Premiere), Miro

Data & code _ Spreadsheets, Gephi, RAWGraphs, basic Tableau; HTML5, CSS; working knowledge of JavaScript libraries (p5.js, D3.js)

Other tools _ Basic 3D modeling and rendering (Inventor, Alias, AutoCAD, KeyShot); Microsoft Office, Google Workspace; macOS environments; selective use of AI tools for writing and productivity

LANGUAGES

Italian - native language

English - Full professional proficiency (C1/C2); 3+ years working with international teams
TOEIC (2016) / First Exam (2012)

Spanish - basic

Chinese - beginner